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Estela & Raúl Mora Award 2007 applications being accepted

Seattle, WA, May 5, 2007 — Applications for the 2007 Estela & Raúl Mora Award will be accepted through August 15, 2007.

The Estela and Raúl Mora Award was established by author and poet Pat Mora and her three siblings in honor of their parents and to promote *Día de Los Niños/Día de Los Libros* (Day of the Children, Day of the Books). The Mora Award consists of a \$1,000 stipend and a plaque donated by the Mora grandchildren.

The Mora Award is presented annually to the most exemplary program celebrating *Día de Los Niños/Día de Los Libros*. All schools, libraries, and community organizations who planned and implemented *Día de Los Niños/Día de Los Libros* programs in 2007 are eligible apply for the award. All applications must be postmarked by **August 15, 2007**. The award will announced on October 15, 2007 and will be formally presented at the 2008 ALA Midwinter conference in Philadelphia, PA.

Application guidelines and format are available on the REFORMA website – www.reforma.org.

REFORMA, the National Association to promote Library and Information services to Latino and the Spanish Speaking, and the Mora family formally agreed to extend their relationship during the 2007 ALA Midwinter conference in Seattle, WA.

Questions can be directed to Selina Gomez-Beloz at selina-reforma@comcast.net or further information can be found on the REFORMA website at www.reforma.org.

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