HARPERCOLLINS ESPAÑOL
SPRING/SUMMER 2020
HIGHLIGHTS

EL LIBRO DE ROSY
La historia de una madre separada de sus hijos en la frontera
Rosyra Patricia Cruz y Julia Schweidert Collazo

CARIBES DE MAYO
Una novela
Greer Hendricks y Sarah Pekkanen

MI SOMBRÍA VANESSA
Kate Elizabeth Russell

HACIENDO DESAPARECER
SUCESO DE POCHE
Jorge Bucay

COMO SEGUIR SIENDO HUMANO EN UN MUNDO JUDÍO
Practicar el Mindfulness en la vida cotidiana
Tim Desmond

QUERIDA AMÉRICA.
Notas de un ciudadano indocumentado
Jose Antonio Vargas

UNA CHICA ANÓNIMA
Una novela

AMÁTE COMO SI TU VIDA DEPENDIERA DE ELLO
Kamal Ravikant

LAS TRES PREGUNTAS
Cómo descubrir y dominar el poder de tu interior
Don Miguel Ruiz

FIEBRE
Una novela sin misterio
Mary Beth Neane
ROTOS by Don Winslow

A riveting collection of six short novels from the New York Times bestselling author of The Border and The Force

Selling Points:

• NEW YORK TIMES BESTSELLER: Winslow’s last five novels hit the NYT list, The Border and The Force for two weeks and The Cartel for five weeks.

• CONNECTIONS TO OTHER WINSLOW NOVELS: Each short novel in this collection has a separate, standalone plot and distinct lead characters. However, they are interconnected in that a major character in one novella will become a supporting character in the next. Two short novels feature some of Winslow’s most famous characters, including Ben, Chon and O from Savages and The Kings of Cool. The three other short novels are completely original.
YO SOY ESTAS VERDADES by Sunny Hostin

Sunny Hostin details her journey from the St. Mary’s Park housing projects in the South Bronx to becoming an assistant U.S. attorney and journalist, speaking out on urgent conversations around intolerance and injustice.

Selling Points:


- AWARD-Winning COLLABORATOR: Hostin is writing with Pulitzer Prize winning journalist and NYT bestselling collaborator Charisse Jones (Misty Copeland’s writer).

- STAR POWER: Sunny is a beloved star in the Puerto Rican world as well as mainstream America. She has a devoted following and strong engagement with well over 300k social media followers. She is obviously very connected in the media world and also has many big names that will support her, including Joy Behar, Shannon Watts, Lin-Manuel Miranda, Cory Booker, and Shaun King.

On Sale 9/22/20
ISBN 9780062950871
Sunny Hostin is the Senior Legal Correspondent & Analyst for ABC News and co-host of The View, which currently has its biggest audience since the Barbara Walters era, with nearly 3 million viewers a day. Sunny and her co-hosts were recently named to the Hollywood Reporters' 35 Most Powerful People in New York Media 2019 list.

Publications that have profiled, featured and quoted her include People, Forbes Woman, Essence, The New York Post, WSJ.com, Latina, and Ebony.

As a federal prosecutor, she was awarded with a Special Achievement Award by then Attorney General Janet Reno for her prosecution of child sexual predators and work with child sex abuse.
LA BIBLIOTECARIA DE SAINT-MALO by Mario Escobar

Selling Points:

✓ From Spanish bestselling author Mario Escobar comes a gripping, achingly beautiful novel about the letters between librarian Jocelyn Ferrec and author Marcel Zola, depicting the romance between Jocelyn and her love, Antoine Ferrec.

✓ PEOPLE EN ESPAÑOL BOOK CORNER: Mario Escobar's RECUÉRDAME was the inaugural selection for People en Español Book Corner in October, 2019, bringing new readers to Mario's book.

✓ BESTSELLING AUTHOR: Mario Escobar is a bestselling author in Spain and throughout Latin America—he has published over 50 books.

✓ SUBJECT OF BOOK VERY POPULAR: Like ALL THE LIGHT WE CANNOT SEE, Mario Escobar has taken a little-known historical fact and created a magnificent, deeply moving novel.

On Sale 11/10/20
ISBN 9780063012363
LA MUJER DE ROJO by Diana Giovinazzo

Based on the true historical figure, The Woman in Red tells the story of Anita Garibaldi, the girl from the wilds of Brazil who would become one of the most revered women in all of South America and Italy.

Selling Points:

✓ BESTSELLING POTENTIAL: THE WOMAN IN RED will be a lead fiction title for Hachette in Fall, 2020. Our edition will be published simultaneously.

✓ FEMINIST POINT-OF-VIEW: Anita Garibaldi is a worldwide feminist icon, having fought countless battles for freedom alongside as well as leading her better-known husband, Giuseppe Garibaldi.

✓ LITERARY HISTORICAL FICTION: The perfect novel for readers of Isabel Allende and Carlos Ruiz Zafón.

On Sale 11/17/20
ISBN 9780062999511
EL MÉTODO CLEAN 7
by Dr. Alejandro Junger

- In this long-awaited follow-up to the definitive detox program, NYT bestselling author Dr. Alejandro Junger delivers a detailed, personalized, and medically proven 7-day program to rid our bodies of the multitude of toxins that keep us from living well and feeling our best.

- COMMERCIAL APPROACH TO CATEGORY LEADING TITLE: CLEAN 7 is just a one week commitment that allows Clean newcomers with a direct and immediate way in to the program without the larger 21-day commitment that Clean requires. This approach is akin to what Dr. Hyman did with THE 10-DAY DETOX.

- STRONG TRACK: Clean is an internationally known brand and this book capitalizes on the success of the first book. We have sold over 700,000 copies of the CLEAN brand titles.

- WELL-CONNECTED: Alejandro remains a star among the stars. CLEAN and CLEAN GUT’S success were fueled by Gwyneth Paltrow’s GOOP postings. Junger fans include Robert Downey Jr., Markiska Harkitgay, Demi Moore, Jake Gyllenhal, Debra Messing, Anne Hathaway, Martha Stewart, Trudie Styler, Donna Karan, Josh Radnor and many more.

- SPANISH SPEAKER: Dr. Alejandro Junger is from Uruguay and is fluent in Spanish.

- CULTURALLY ATTRACTIVE: Our edition will include culturally attractive food and recipes.

- CLEAN PLATFORM: Combined, Alejandro’s Clean program boasts over 155,000 fans on social media and an email list.

On Sale 12/1/20
ISBN 9780063005952
LA LATINA CON BAJA AUTOESTIMA
by Rosie Mercado

Rosie's book will tell her journey of her 240-pound weight loss and life transformation into a prominent voice for women's empowerment and the author was named one of the "Top 6 Latinas You Should Know" by Univisión and Latina Magazine.

Selling Points:

- **DUAL PUBLICATION**: We'll be publishing with HarperOne in September 2020. We will dovetail with marketing and publicity.

- **STAR ON THE RISE**: Rosie is considered a Latina superstar, but her star is rising in the US and in the English language and is regularly covered by People En Español, has a close relationship with Univisión, and recently starred in a Toyota commercial in Spanish.

- **PHOTO INSERT**: Our edition will include a photo insert tailored to Rosie's influencer profile and her Hispanic audience.

**SOCIAL MEDIA:**

- Facebook: 409K
- Instagram: 133K
- Twitter: 13K

On Sale 12/29/20
ISBN 978006307917
Bilingual Latina model and certified life coach.

Awarded one of the “top 25 most powerfulLatinas” by *People en Español* and named one of the “Top 6 Latinas You Should Know” by *Latina Magazine*.

Rosie also guest-hosts and is a correspondent on leading Spanish-language networks, Telemundo and Univisión, as well as on the Emmy-award winning *Dr. Phil Show* and *The Doctors*.

Rosie’s journey losing 240 pounds as a single-mother of three was covered in *Cosmopolitan, People, Tiempo, Daily Mail*, and *the New York Post*. 
AND HERE ARE SOME UPCOMING TITLES FROM HAPERCOLINS ESPAÑOL
SPRING 2021:

Cometierra
Dolores Reyes

Muchachas Ordinarias
Memorias
Jaquira Díaz

Has Nacido Para Esto
Astrología Para La Aceptación Radical
Chani Nicholas

Amor y furia
Elizabeth Wetmore